



Price Guide – Inbound/Multi-Channel

Effective: Jan 1, 2023

Services Available Through AIM:

- Message / informational lines
- Event registrations
- Prayer lines
- Chaplaincy support
- Order calls
- Free or sale offers
- Donations
- Big City & Conference Evangelism
- His-Word prayer and Bible study
- ... and more!

Pricing: (Prices quoted for services within the United States)

Voice Services

Service	Standard Rate
Inbound calls	\$4.50
Minimum monthly call fee	\$50 (12 calls)
Inbound Survey calls (varies depending on complexity)	\$8.00 - \$14.00
Line fee (per inbound phone line)	\$10.00

Note: The maximum rate increase is capped at 5% year-over-year.

Discounts (Applied to rate at time of billing)

- 10% discount with 1-2 year contract
- 15% discount with 3-4 year contract
- 20% discount with 5 year contract

Setup Fees

- Project set-up charge: \$450.00 (may vary based upon services required)
- Rush activation: \$250.00 (details received less than 2 weeks prior to advertising)

Other Services

Service	Rate
SMS text (per month per phone number-unlimited messages)	\$45 / month
Website chat (per month per website URL-unlimited chats)	\$45 / month
Technical support (Custom reports, data manipulation, data transfer)	\$85 / hour
Chaplain care / Follow-up services	Complimentary

Each account is built individually based on needs, so not all services and costs are listed. If you need a service not listed, please let us know, as it's likely we can provide it.

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