



Price Guide – Outbound/Multi-Channel

Effective: Jan 1, 2023

Services Available Through AIM:

- Surveys
- Inviting donors to partner weekends
- Thank you / Appreciation
- Prayer
- Marketing and Promotional
- Message / informational lines
- ... and more!

Pricing: (Prices quoted for services within the United States)

Voice Services

Service	Standard Rate
Connected Live (per number)	\$4.50
Extensive Survey Contacts	\$8.00 - \$14.00
No Answer / Left Message (per number)	\$3.00
Technical Support (Data transformation, data transfer, custom report, etc)	\$85.00 / hour

Setup Fees

- Project set-up charge: \$450.00 – \$650.00 (may vary based upon services required)
- Rush activation: \$250.00 (details received less than 2 weeks prior to advertising)

Reports

A weekly statistical report will be provided to the client as part of our service while the campaign is running. A final report with complete data will be provided at the end of the campaign. Any additional or specialized reports requested will be priced according to the time and resources used to generate.

Each account is built individually based on needs, so not all services and costs are listed. If you need a service not listed, please let us know, as it's likely we can provide it.

Contact:

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